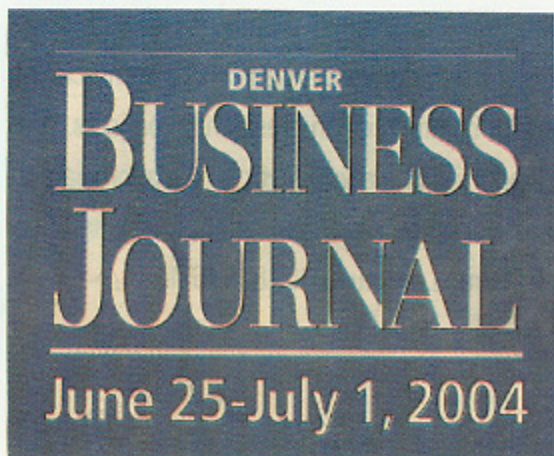


Who's Who in Commercial Real Estate



Eric Gold

*President
Sheldon-Gold Realty Inc.*

Years at company: 18 years.

Previous job: College student.

Recent events/notes: Continuing education instruction for commercial brokers.

Civic affiliations: Denver Metro Commercial Association of Realtors

Industry question: No, Denver is not a corporate headquarters town. When we do get a corporate headquarters, the company grows, then merges or sells. Denver does not do a good enough job to keep the jobs that the company represented here in Denver.

The area needs to promote itself as a "regional" place to locate instead of trying to just promote just Denver over other metro cities. All of the metro cities need to be more aggressive in attracting corporations to locate in the metro area which will build job creation. This can be done with stronger tax incentives and with smoother, quicker and easier real estate-development approval processes.



Gold