



Cattleman's Beef Board
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DrivingDemandForBeef.com

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To whom it may concern:

The Cattlemen's Beef Board recently relocated with the help and support of Eric Gold of Sheldon-Gold Realty. In the past we never used a real estate broker but are very glad we did. Eric was a huge asset as we navigated this process.

His knowledge of the various properties in the Denver metro area was extremely helpful in narrowing down areas of the city that would meet our space and budget requirements. He then personally knew many of the management agents and had insights into how each company operates, which helped steer the various requests we had of each property. Once a final property had been selected, his expertise in negotiating helped us secure much better terms than what we had in the past. He knew what other companies have offered clients and was not timid about pushing back on things he felt were not in our best interest.

For any organization that is considering a new office location, I would highly recommend Eric Gold. His market knowledge and negotiating experience were a huge asset to us as we made our move.

We love our new office and have Eric to thank for helping make it happen. If you have any questions, feel free to contact me.

Regards,

A handwritten signature in black ink that reads "Greg Hanes". The signature is fluid and cursive, with a long horizontal stroke at the end.

Greg Hanes
CEO
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